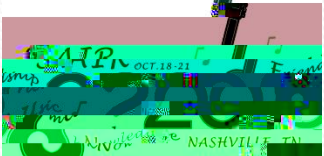
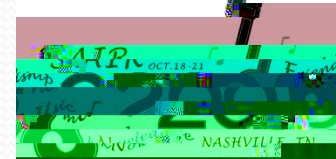


_____ : "A measure of the rate at which
enrolled in the current fall" (IPEDS, 2008).



In this triangle, colleges and universities must adhere to "state priorities, academic concerns, and market forces" (p. 23).









[Empty rounded rectangular box]



[Empty rounded rectangular box]



[Empty rounded rectangular box]



[Empty rounded rectangular box]

[Empty rounded rectangular box]



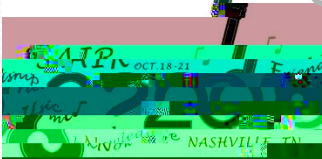
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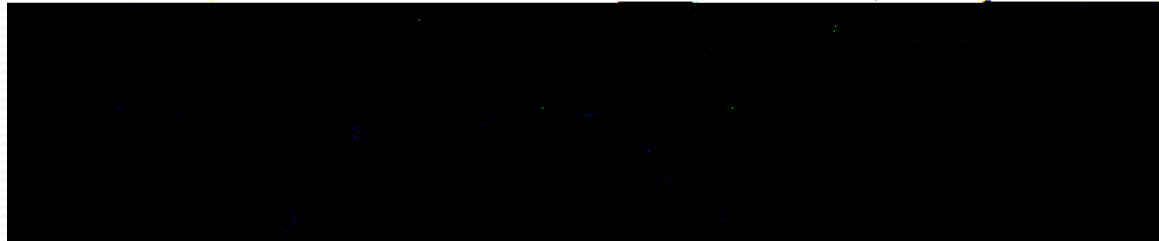
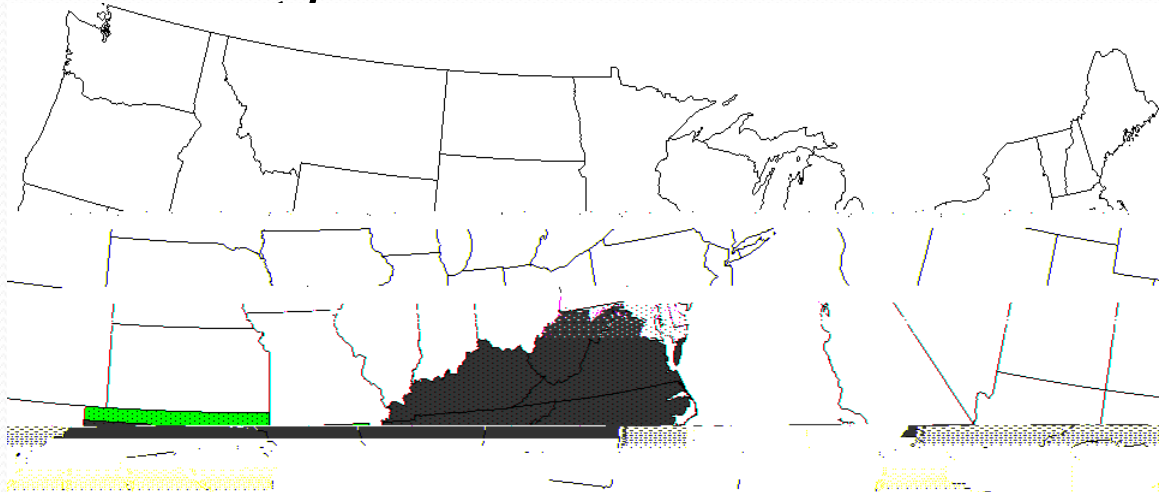
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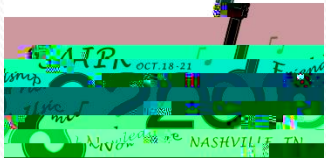
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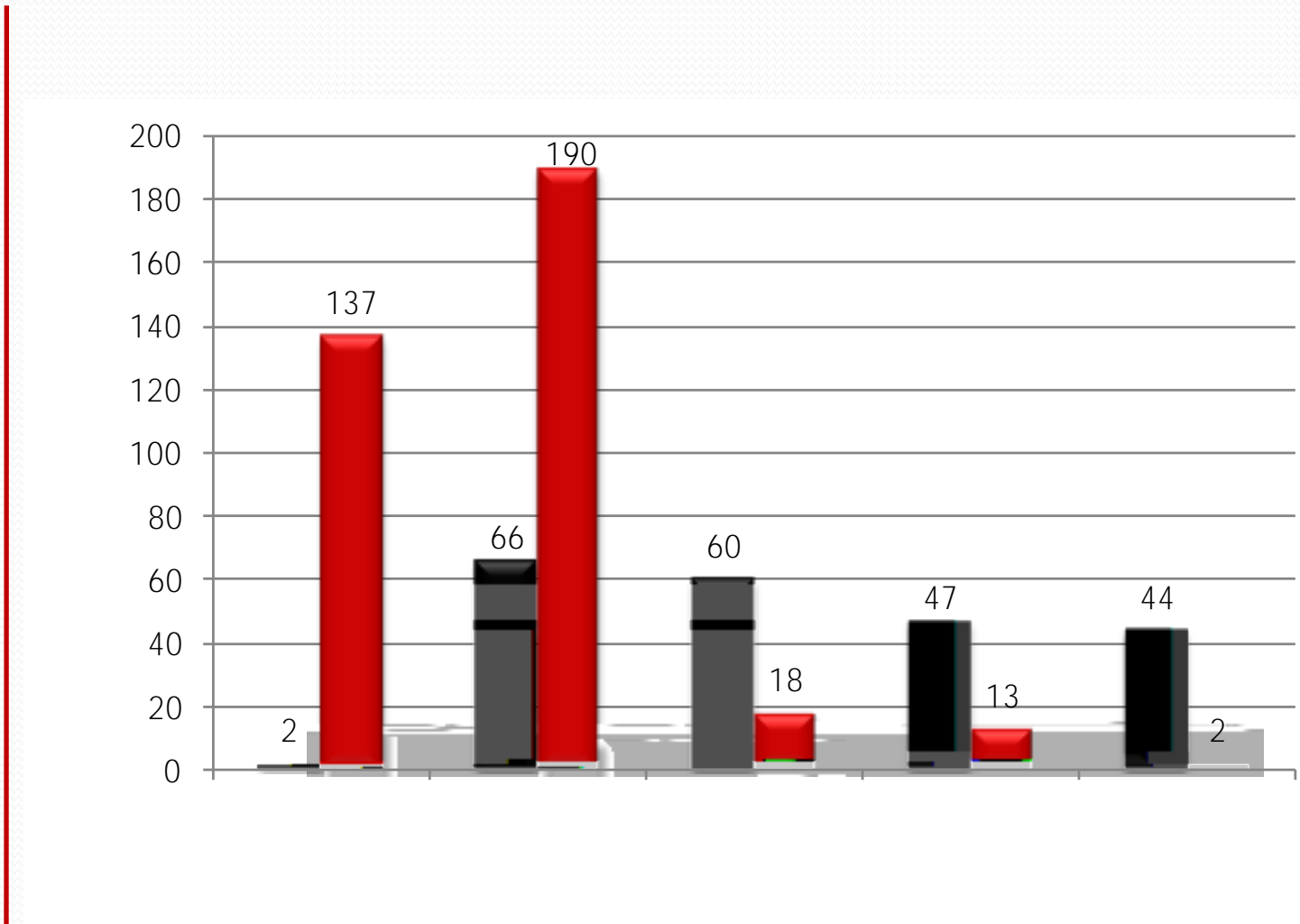
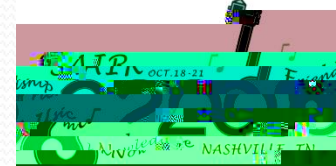


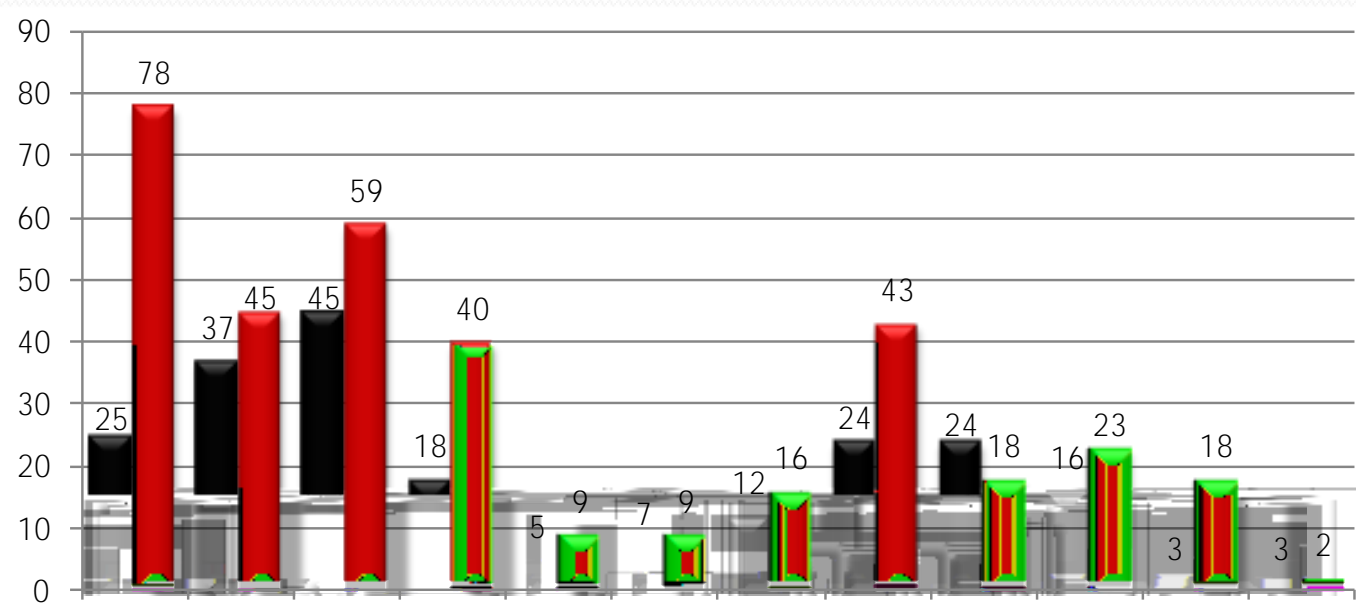
The SAIR Region Defined



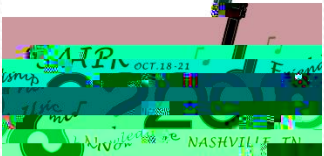
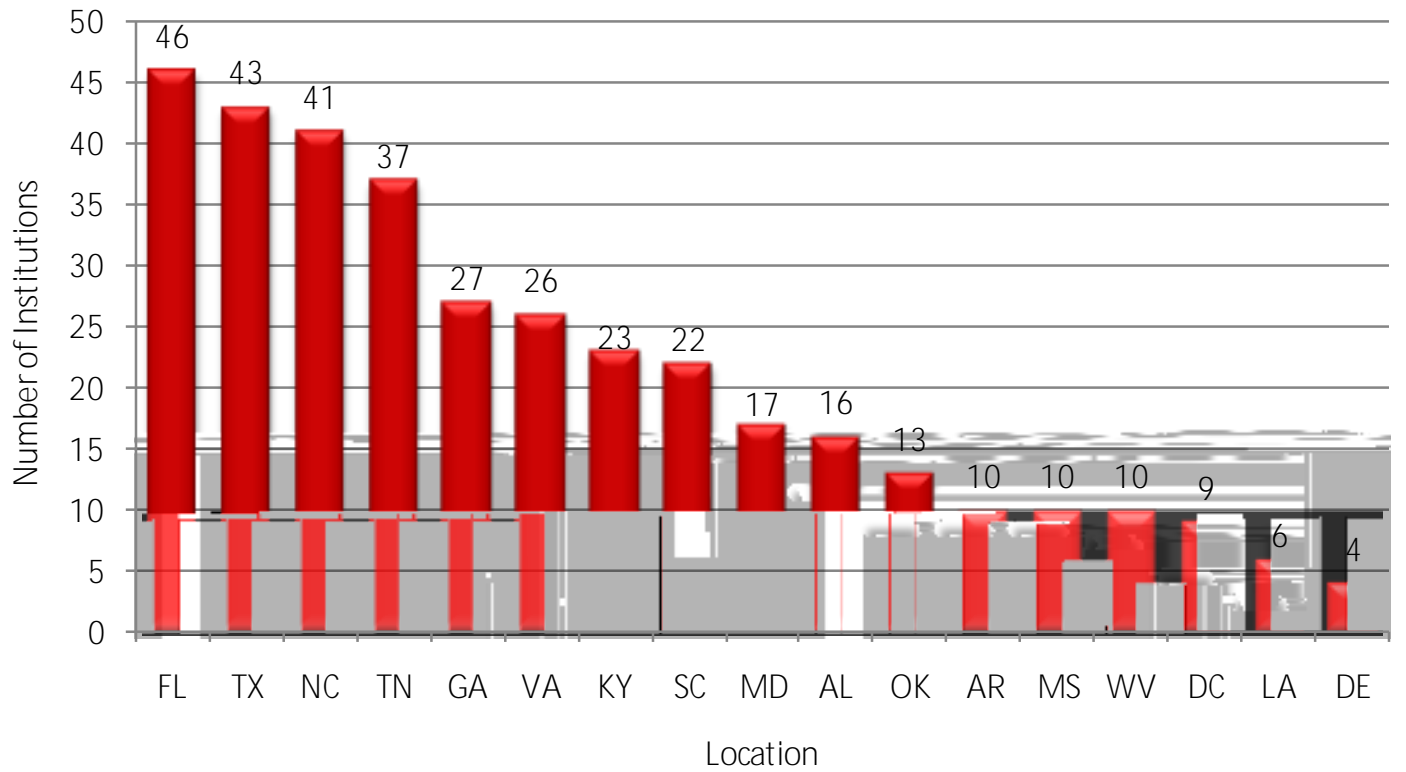
		D						I
			II				D D DD	
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I F			I I I I				I FI I	
	IC						D I FI I	
D FI				I				

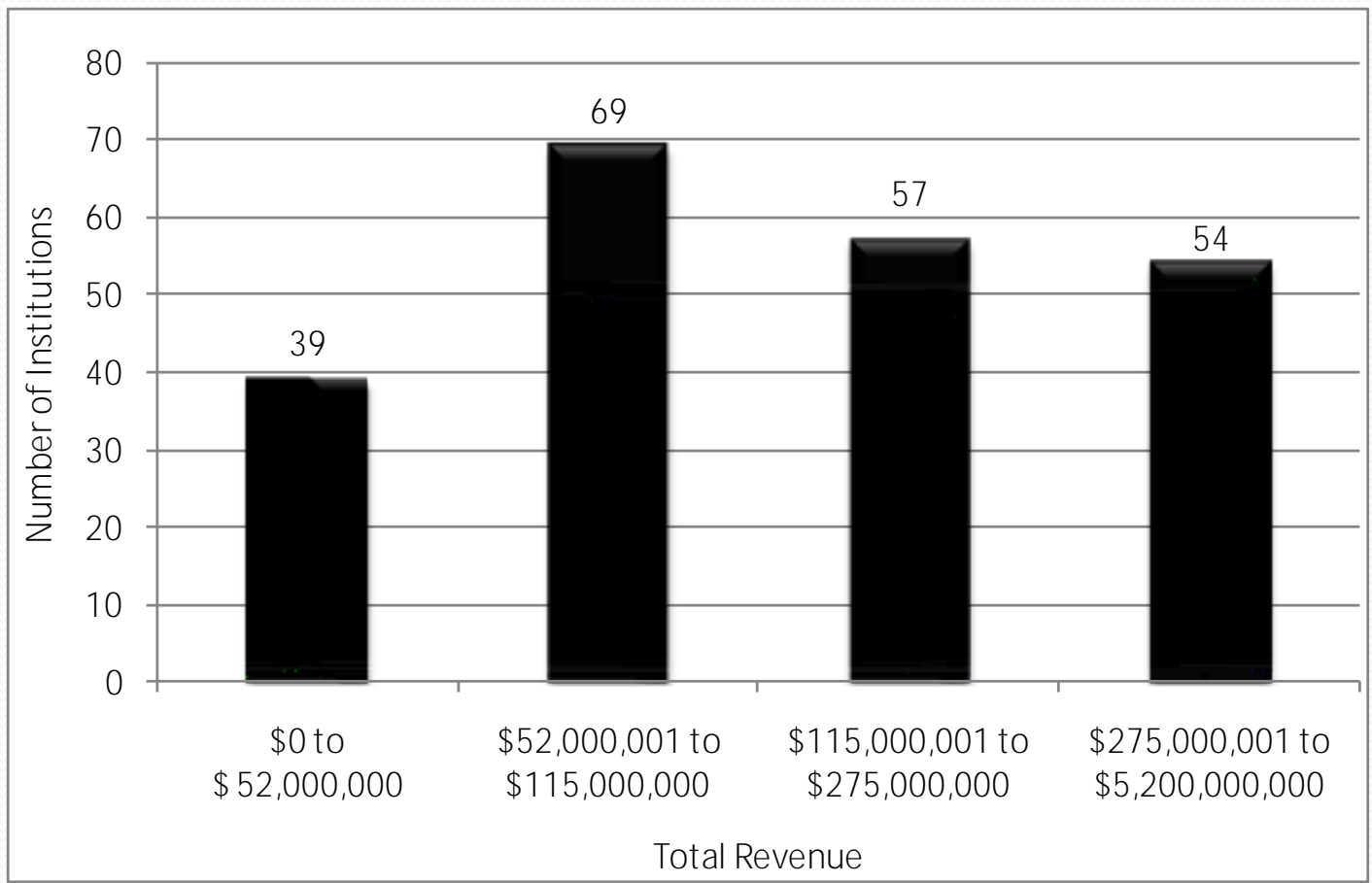


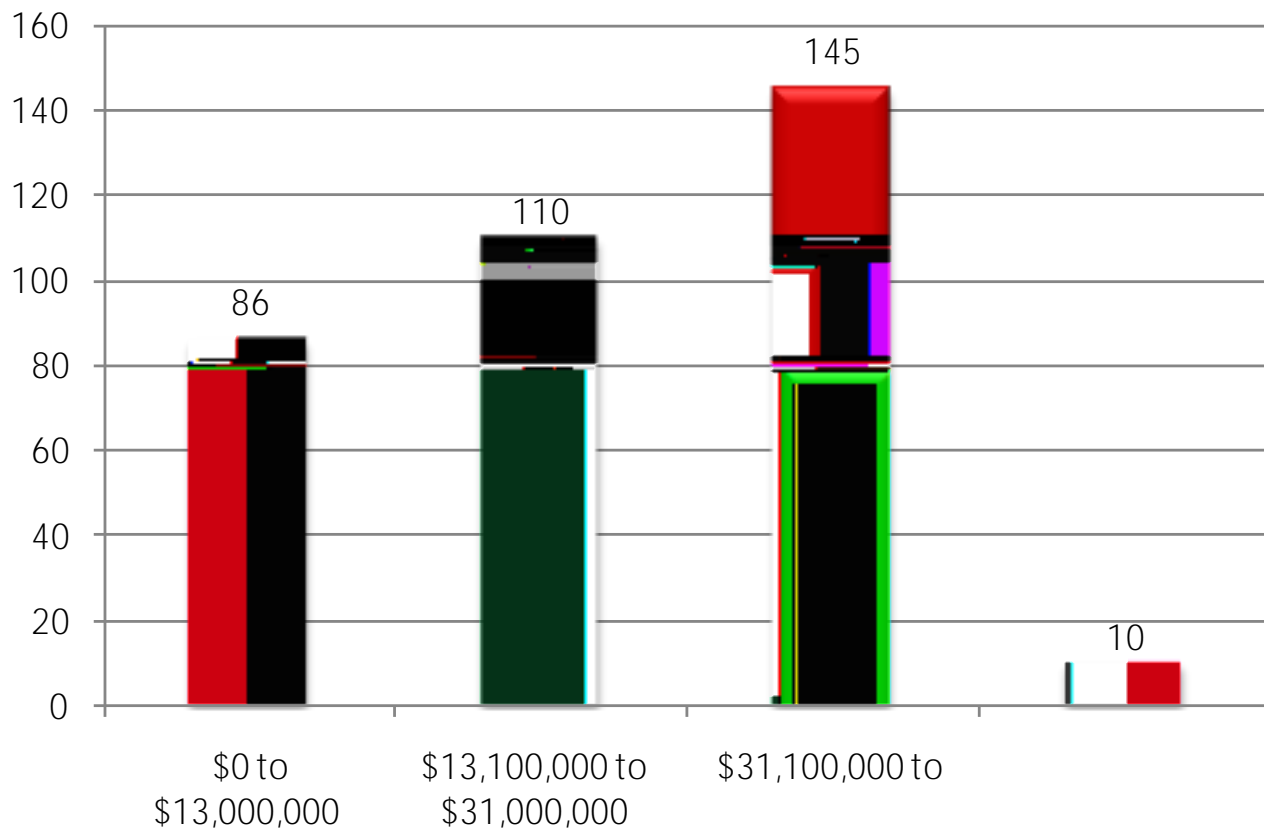




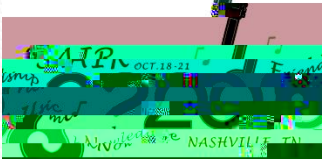
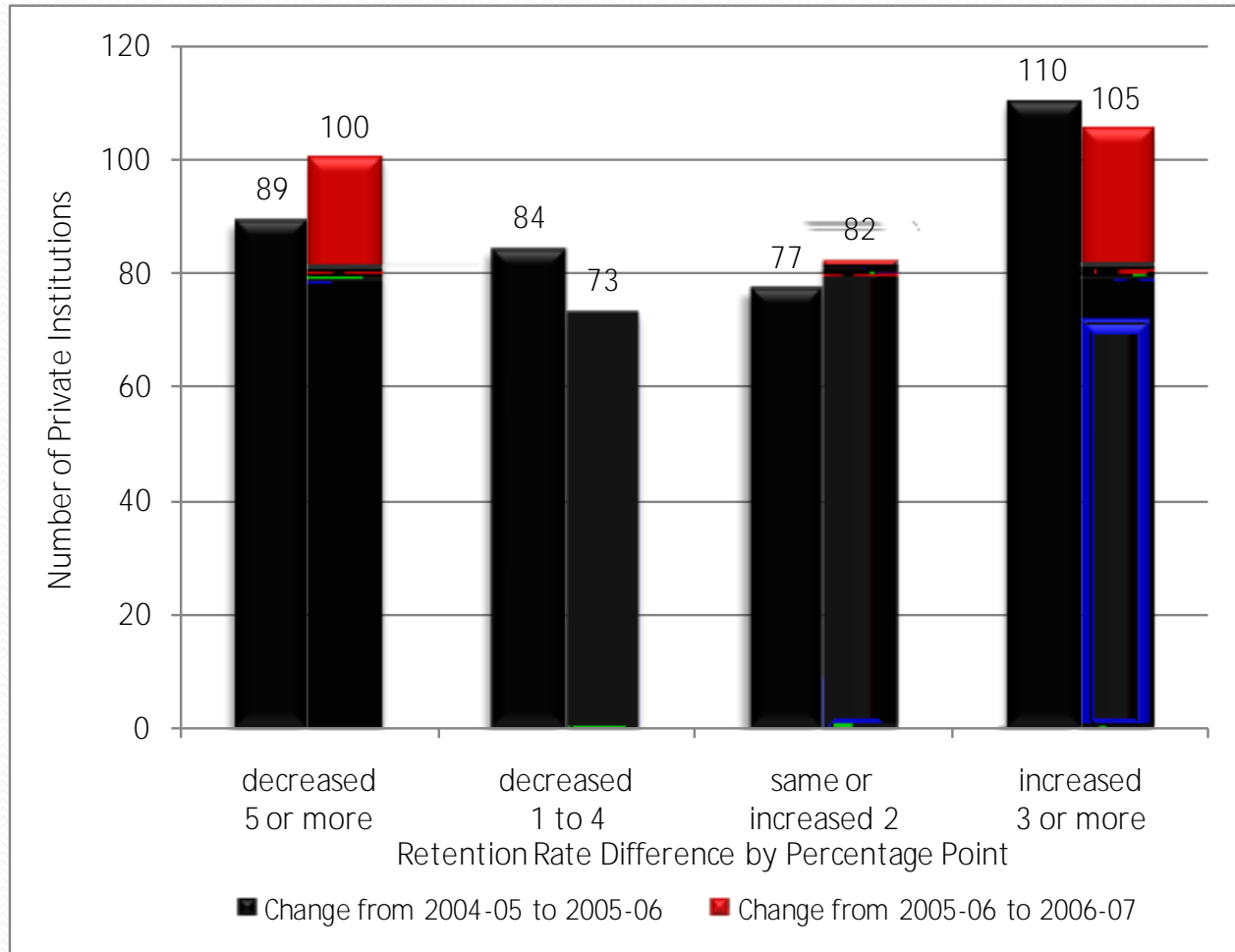


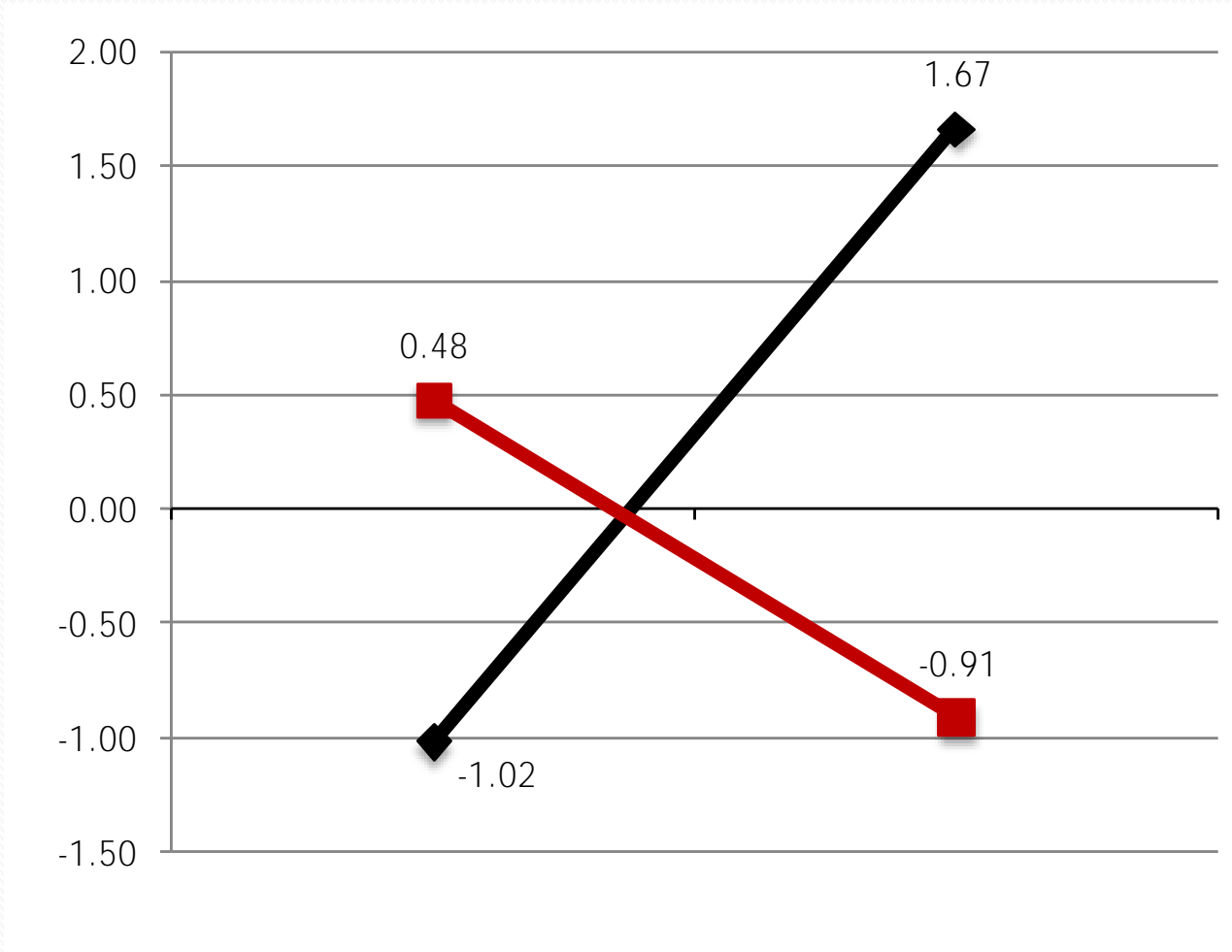
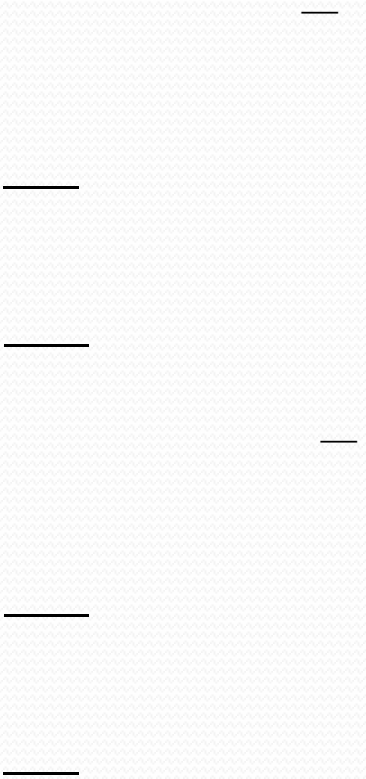
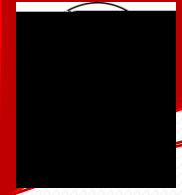


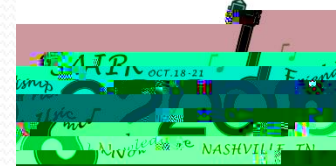




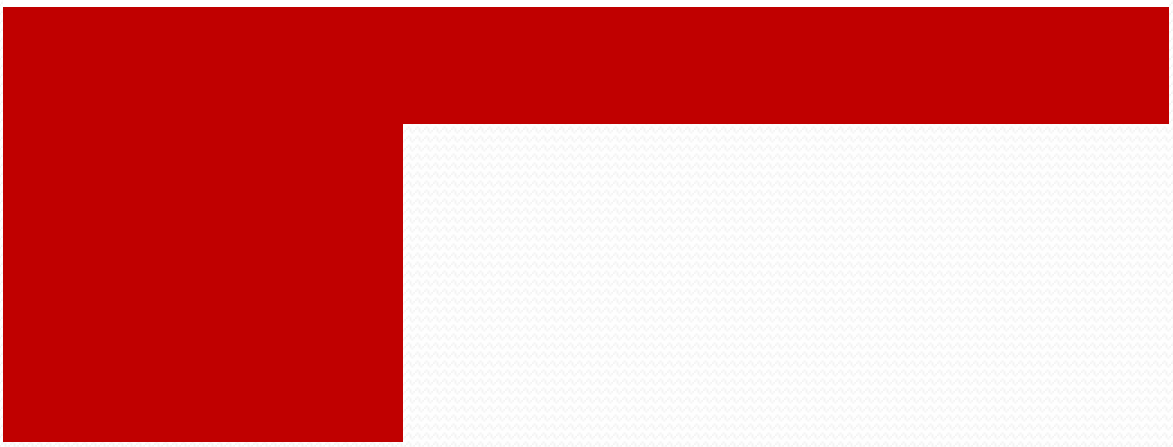
institutions'

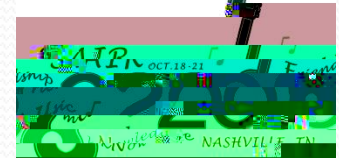




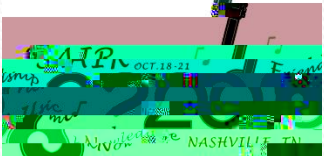


	\$0 to \$52M	\$52M+1 to \$115M	\$115M+1 to \$275M	\$275M+1 to \$5.2B	
Decreased 3 or more percentage points	All 11	21	18	8	58
Decreased 1 to 2 percentage points	All 11	18	14	11	54
Remained constant or increased 1 percentage point	All 6	9	10	29	54
Increased 2 or more percentage points	All 11	21			





Begs the question ... What should our institution's







Determining an Achievable Retention Rate Increase for Institutional Planning

4-Year Institutions



	\$0 to \$52M	\$52M+1 to \$115M	\$115M+1 to \$275M	\$275M+1 to \$5.2B	
AL	1	1	1	0	3
AR	0	2	2	1	5
DC	0	0	1	0	1
DE	0	0	0	0	0
FL	0	0	2	2	4
GA	3	3	0	1	7
VA	1	0	0	0	1
WV	0	1	0	0	1
AL	1	0	1	1	3
AR	1	0	0	0	1
DC	0	0	0	0	0
DE	0	0	0	0	0
FL	0	1	1	0	2
GA					

	\$0 to \$52M	\$52M+1 to \$115M	\$115M+1 to \$275M	\$275M+1 to \$5.2B	
AL	0	0	0	2	2
AR	1	0	0	0	1
DC	0	0	0	0	0
DE	0	0	0	1	1
FL	2	0	1	5	8
GA	1	3	0		
VA	0	0	1	5	6
WV	0	1	0	1	2
AL	0	3	1	1	5
AR	1	1	1	0	3
DC	0	0	0	0	0
DE	0	1	0	0	1
FL	1	1	1	1	4

Determining an Achievable Retention Rate Increase for Institutional Planning
4-Year Institutions

	\$0 to \$52M	\$52M+1 to \$115M	\$115M+1 to \$275M	\$275M+1 to \$5.2B	
AL	1	1	0	0	2
AR	1	0	0	0	1
DC	0	0	0	0	0
DE	0	1	0	0	1
FL	1	1	1	0	3
GA	1	3	0	0	4
KY	0	1	0	0	1
LA	1	1	2	0	4
MD	0	0	2	0	2
MS	0	2	1	0	3
NC	0	3	2	0	5
OK	1	1	2	0	4
SC	1	1	0	0	2
TN	0	0	0	0	0
TX	1	3	2	1	7
VA	1	1	1	0	3
WV	2	1	0	0	3
AL	0	2	0	2	4
AR	2	1	2	0	5
DC	0	0	0	0	0
DE	0	0	0	0	0
FL	0	0	0	4	4
GA	3	1	2	1	7
KY	0	0	3	1	4
LA	0	1	1	0	2
MD	0	3	1	2	6
MS	0	0	0	1	1
NC	0	1	1	2	4
OK	3	0	0	0	3
SC	1	0	1	0	2
TN	0	0	2	0	2
TX	1	3	5	3	12
VA	0	2	1	0	3
WV	0	0	0	0	0

	\$0 to \$52M	\$52M+1 to \$115M	\$115M+1 to \$275M	\$275M+1 to \$5.2B	
AL	0	0	2	0	2
AR	0	1	0	0	1
DC	0	0	0	0	0
DE	0	0	0	1	1
FL	0	1	2	2	5
GA	0	2	0	2	4
KY	0	0	0	1	1
LA	0	1	1	1	3
MD	0	2	0	1	3
MS	0	1	0	1	2
NC	0	0	2	2	4
OK	0	3	0	1	4
SC	0	1	0	1	2
TN	0	2	0	1	3
TX	1	1	0	4	6
VA	0	0	1	4	5
WV	3	0	1	1	5
AL	1	1	1	2	5
AR	0	1	1	1	3
DC	0	0	1	0	1
DE	0	0	0	0	0
FL	2	0	2	2	6
GA	3	5	0	0	8
KY	0	0	2	0	2
LA	1	1	2	0	4
MD	0	1	0	0	1
MS	0	1	0	1	2
NC	1	1	0	1	3
OK	3	0	0	1	4
SC	1	4	0	1	6
TN	0	0	2	2	4
TX	0	2	4	2	8
VA	0	2	1	1	4
WV	2	1	0	0	3

Determining an Achievable Retention Rate Increase for Institutional Planning
4-Year Private Institutions