

The slide features a blue header bar with the Georgia State Seal on the left and the Macon State College logo on the right. The main title 'SOLVING THE EXTERNAL SURVEY PUZZLE...SIMPLIFYING THE SURVEY REPORTING PROCESS!' is centered in large, bold, black capital letters. Below the title, the author's information is provided: Barrie D. Fitzgerald, Institutional Research Analyst, Valdosta State University, with her email address bdfitzgerald@valdosta.edu. At the bottom, it says 'Southern Association for Institutional Research 2011 Conference' next to the SAIR logo.

Solving the External Survey Puzzle...Simplifying the Survey