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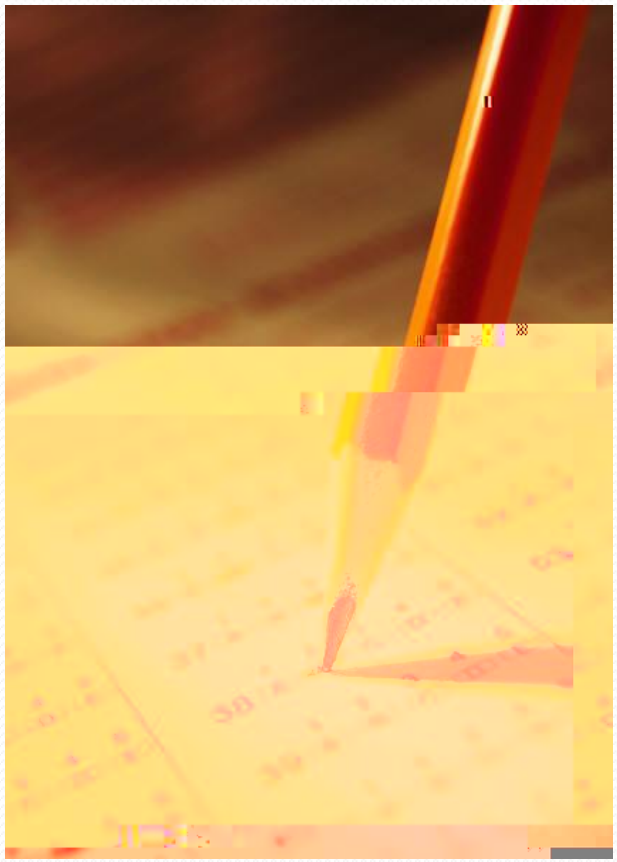
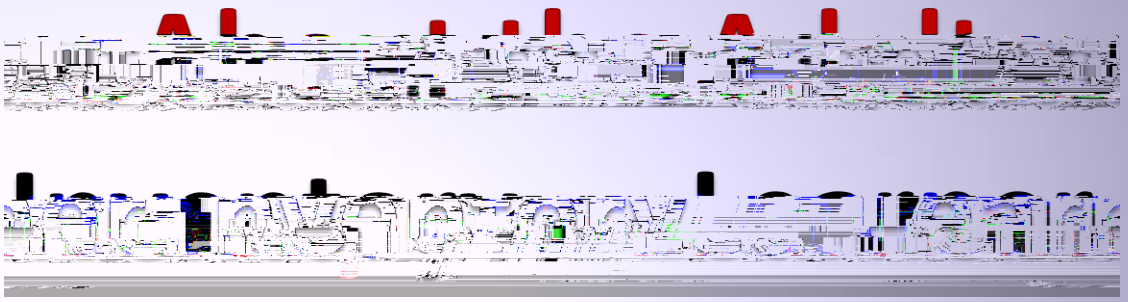
Overview

- About ALI
  - Survey items
  - Cost
- Setting up for the ALI
  - Noel-Levitz interface
  - IRB approval
  - Population file
  - Survey customization
- What next?
- Helpful tips
- Resources
- Questions





What is the Adult Learner Inventory?

The ALI is one of the Satisfaction-Priorities Surveys offered by Noel-Levitz.

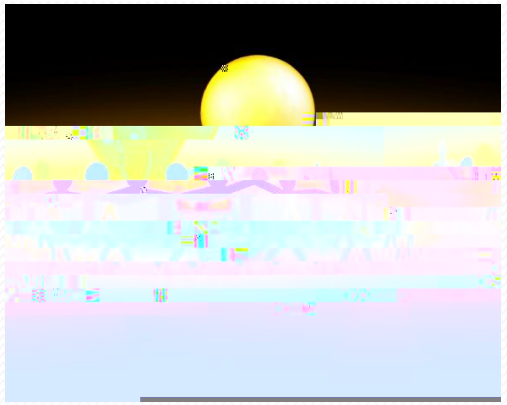
for adult students completing undergraduate programs. It is a Web-based survey that shows how satisfied your students are, and what's most important to them. This combination helps you pinpoint both your institution's strengths and areas for

Source: Noel-Levitz ALI Website
https://www.noellevitz.com/Our+Services/Retention/Tools/Adult+Learner+Inventory/

What is the Adult Learner Inventory?

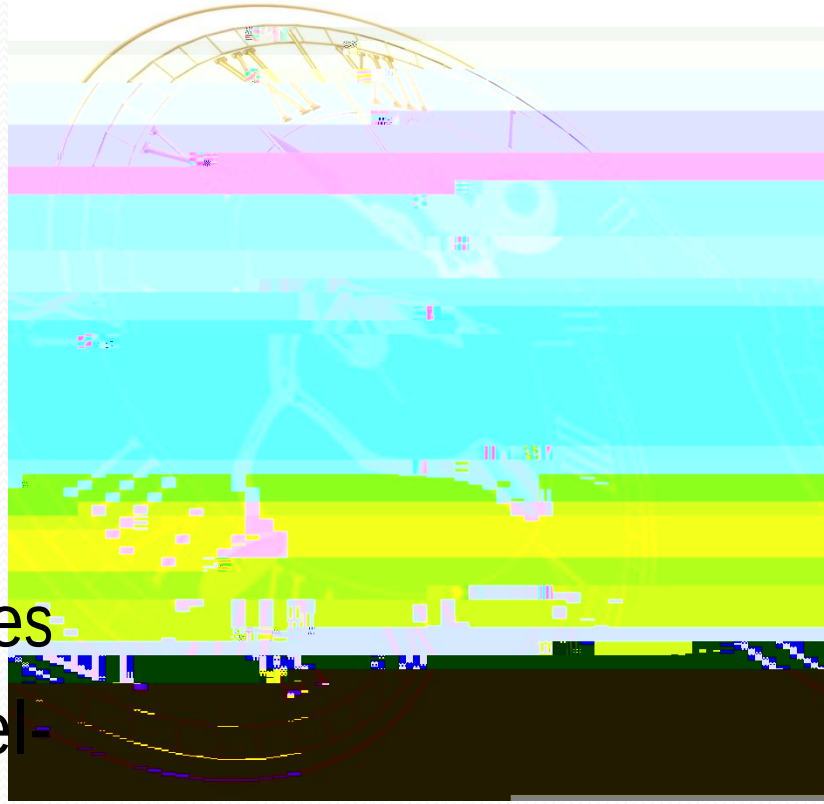
Noel-
of Effectiveness for Serving Adult Learners:

- Outreach
- Life and Career Planning
- Financing
- Assessment of Learning Outcomes
- Teaching Learning Process
- Student Support Systems
- Technology
- Transitions



ALI Survey Overview

- Targets undergraduate adult learners
- Two versions of the survey:
  - Four-year colleges and universities
  - Two-year community colleges
- Conducted online through Noel-Levitz
- Takes approximately 15-20 minutes to complete



ALI Survey Items

Importance and satisfaction: 47 questions

How important specific factors enroll at an institution: 20 questions

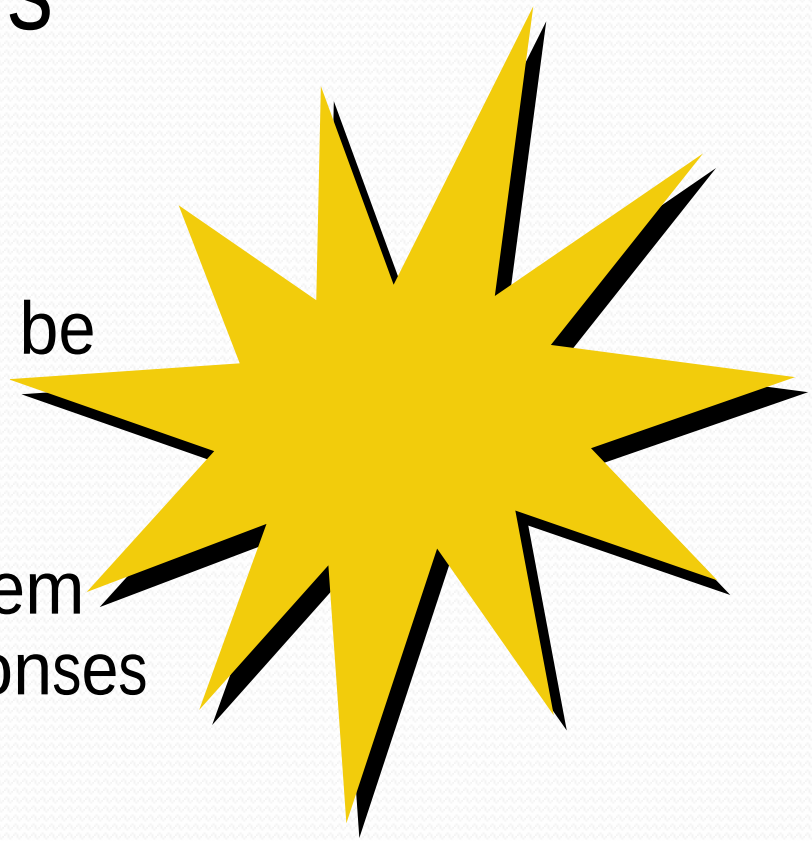
Summary overall: 2 questions

Demographics: 18 questions

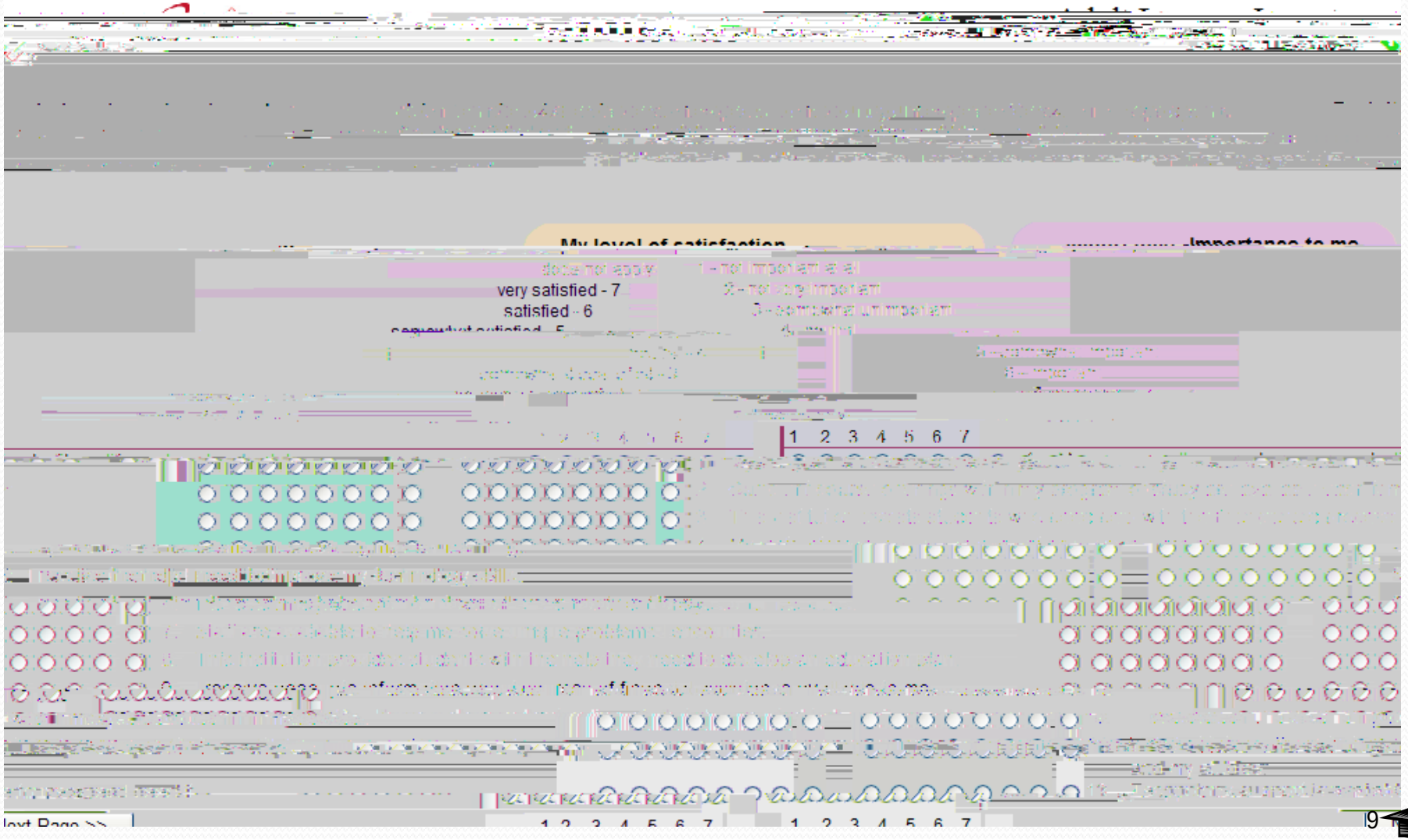
Optional Survey Items

Institutions can add additional survey items at no extra cost:

- Up to 10 additional items to be rated for importance and satisfaction
- 1 additional demographic item with up to six possible responses
- A list of majors / programs / departments for the students/individuals to choose from



ALI Survey Screenshot



Pricing

Item	Actual VSU Cost
Inventory/Test License ($2.30 per completed survey)	$529 (230 completers)
Processing and Set-up	$210
Online Administration Fee) ($.25 per student record uploaded)	$332.25 (1329 records)
ALI Comparative Summary Analysis	$100
Raw data	$135
Subtotal	$1306.25
5% Handling fee	$65.31
Grand total	$1371.56

Registration forms with additional pricing information are available from the CAEL website: http://www.cael.org/alfi/isas_order.html

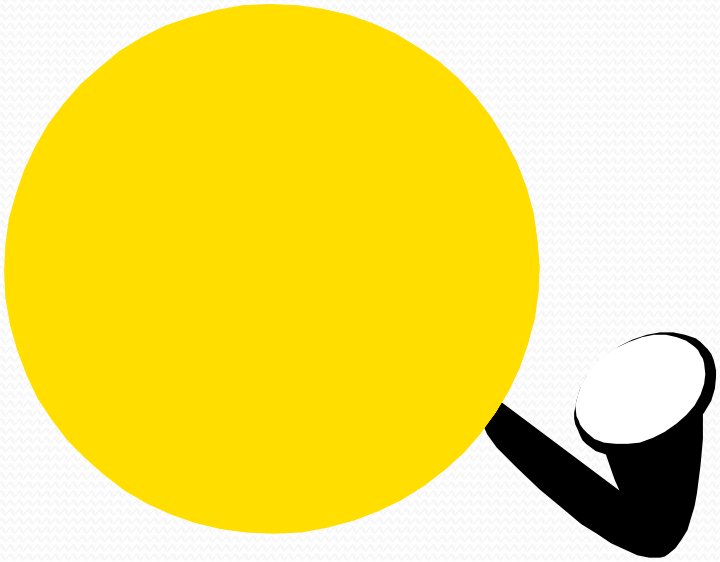
Setting up the

IRB Approval

- Filed a request for institutional IRB approval and received permission to proceed with the study
  - This survey was considered exempt from Institutional Review Board oversight under Exemption Category 2

IRB Approval

- Pre-existing IRB approval through Georgia Tech
- Incentives - participation not required
  - Must provide 2 options:
    - Completing the survey
    - Sending an email to survey coordinator
- Example language used in the contact emails

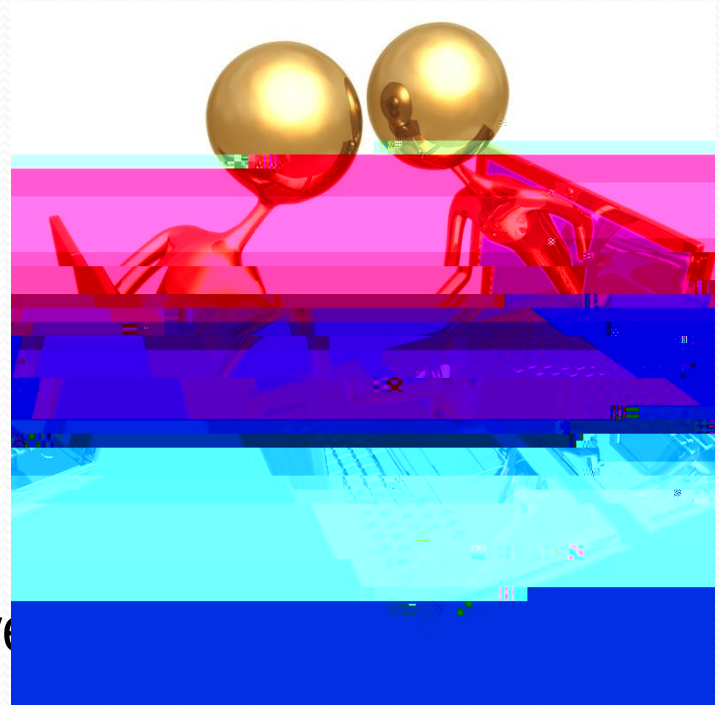


My Noel-Levitz interface

Secure area for survey management

Used to:

- Upload student contact list
- Create student passcode file
- Customize email contacts
- Set date for email distribution
- Add additional institutional survey
- Monitor response rates
- Download list of students who have



Population Upload File

File must be text-tab delimited Excel document

File cannot contain row headers

Fields must be in the exact order as listed:

- Passcode (provide or generate)
- Email
- First Name
- Last Name

Email customization Step 1

Noel-Levitz allows institutions to specify:

- The dates on which to send emails
- Who the message is from (Provost)
- An email address for replies/questions (surveys@valdosta.edu)
- The format of the message (Rich HTML and Text)
- The subject line of the message (Student Satisfaction Inventory Invitation)

What Next?

What Next?

Results file available for download from the Noel-Levitz interface approximately one week after the survey ends.

Helpful Tips

Notify your IT department that the e-mail invitations and reminders will be arriving on your campus in order to avoid SPAM blockers.

Let your IT department know if you would like additional fields for telephone follow-up.

Helpful Tips

- Configure the email messages to show from someone whose name students are likely to recognize.
- Provide incentives that are likely to motivate student response.
- Be sure to provide an alternate method for students to enter incentive drawings.

Resources

Noel-Levitz

https://www.noellevitz.com/

Adult Learning Inventory

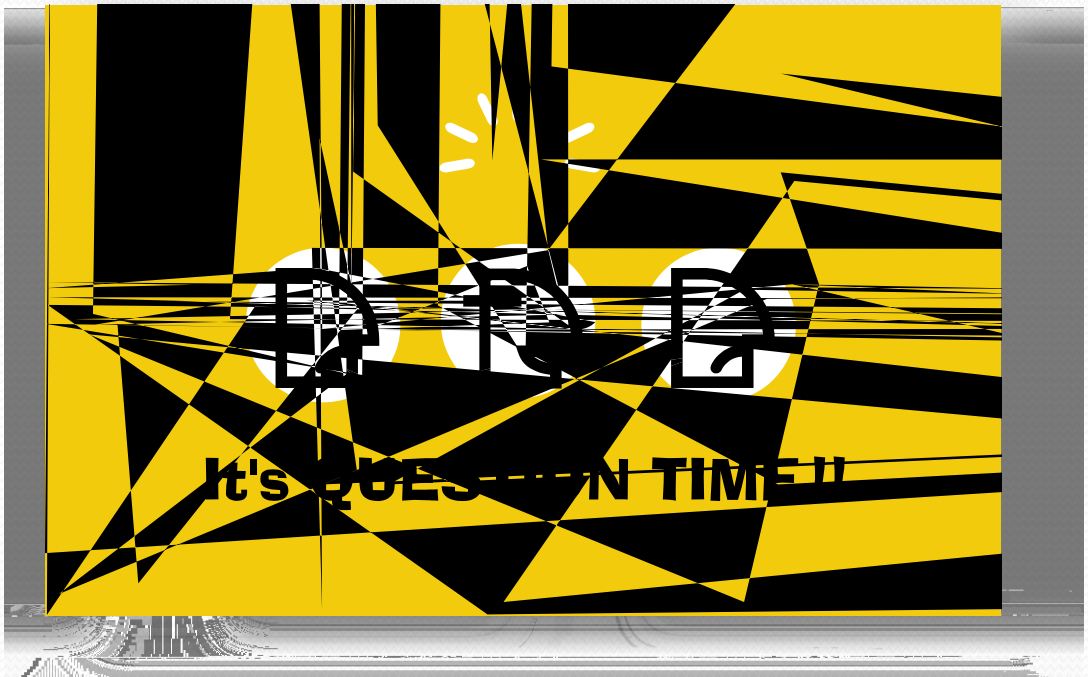
https://www.noellevitz.com/Our+Services/Retention/Tools/Adult+Learner+Inventory/

CAEL

http://www.cael.org/

Interested in more information é

This presentation is on our website

Thank You

Questions and Comments