The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Rose Room on Monday, March 7, 2016.  Mr. Stanley Jones, Registrar, presided.

Members Present: Dr. Michelle Ritter, Ms. Catherine Bowers, Dr. Ellis Heath (Proxy for Dr. Gary Futrell), Ms. Sarah Arnett, Ms. Cartherine Bowers (Proxy for Dr. Nicole Cox), Dr. Frank Flaherty, Dr. Ray Elson, Dr. Ellis Head, Dr. Katherine Lamb, Dr. Lars Leader, Dr. Linda Floyd, Ms. Laura Carter, Ms. Jessica Lee and Dr. Xiaoai Ren.

Members Absent:  Dr. Marc Pufong, Dr. Gary Futrell, Dr. Patti Campbell, Dr. Kristen Johns, Dr. Nicole Cox, and Dr. Lorna Alvarez-Rivera.

Catalog Editor:  Dr. Jane Kinney.

Visitors Present:  Dr. Marsha Walden, Dr. Mike Griffin, Dr. Don Leech, Dr. Robert Harding, Mr. Dennis Conway, Dr. Kate Warner, Dr. Karen Sodowsky, Dr. Frank Barnas, Dr. Carl Cates, Dr. Bob Gannon, Dr. Rey Martinez, Dr. Attila Cseh.

The Minutes of the February 8, 2016 meeting were approved by email on February 11, 2016.  (pages 1-2).

## A. College of Arts and Sciences

1. Revised curriculum for the BA in Political Science – New Track International Studies was approved effective Fall Semester 2016.  (pages 3-5).

2. New course, Biology (BIOL) 6530, "Comparative Biomechanics", (COMPARATIVE BIOMECHANICS – 4 credit hours, 3 lecture hours, 3 lab hours, and 6 contact hours), was approved effective Fall Semester 2016 with the description changed to read …biologist.  Mechanics is used to investigate how aquatic…function.  Sample topics include integrated… .  (pages 6-12).

3. New course, Biology (BIOL) 6540, "Bioinformatics", (BIOINFORMATICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the course description changed to read … systems biology may be included.  (pages 13-18).

Semester 2016.  (pages

11. Revised requirements for the minor in Healthcare Administration was approved effective Fall Semester 2016.  (pages 114-115).

12. Revised requirements for the minor in Entrepreneurship was approved effective Fall Semester 2016.  (pages 116-117).

13. New course, Healthcare Administration (HCAD) 3100, "Introduction to Healthcare Informatics", (HEALTHCARE INFORMATICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 118-125).

14. New course, Marketing (MKTG) 4530, "International Marketing Communications", (INT MARCOM – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read …4500.  An examination of advertising… .  (pages 126-130).

15. Revised course prerequisite, Healthcare Administration (HCAD) 3200, "Healthcare Management", (HEALTHCARE MGNT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 131-133).

16. Revised course prerequisite, Healthcare Administration (HCAD) 3400, "Healthcare Financing and Insurance", (HEALTHCARE FINANCING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 134-136).

17. Revised course title, prerequisite , and description, Healthcare Administration (HCAD) 3600, "Healthcare Information Systems and Security", (HEALTHCRE INFO SYSTMS/SECURITY – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read …security, and management of.. .  (pages 137-139).

18. Revised course prerequisite, Healthcare Administration (HCAD) 4100, "Healthcare Human Resources Management", (HEALTHCARE HUMAN RESOURCE MGNT – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 140-142).

19. New course, International Business (IB) 4900, "International Business Capstone", (INTER BUS CAPSTONE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read …3000.  A capstone…majors.  Strategic management concepts are integrated into the functions of International Business.  Analysis of….scale are emphasized.  (pages 444-453).

20. Revised Undergraduate Program Objectives were approved effective Fall Semester 2016.  (pages 454-456).

**E.     College of the Arts**

1. New course, Perspective (PERS) 2240, "Shape-note Singing and The Sacred Harp", (SHAPE-NOTE SINGING – 2 credit hours, 2 lecture hours, 0 lab hours, and 2 contact hours), was approved effective Fall Semester 2016 with the description changed to read …will explore nineteenth-century shape-note…composers, and their context… .  (pages 143-149).

2. New minor in Health Communication was approved effective Fall Semester 2016 with the COMM 3041 changed to COMM 4441.  (pages 150-153)

3. New course, Communications Arts (COMM) 1500, "Introduction to Communication Studies", (INTRO TO COMM STUDIES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 154-158).

4. New course, Communications Arts (COMM) 1800, "Communication Technology", (COMMUNICATION TECHNOLOGY – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016.  (pages 159-163).

5. New course, Communications Arts (COMM) 3031, "Communication Law and Ethics", (COMM LAW AND ETHICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 164-167).

6. New course, Communications Arts (COMM) 3111, "Applied Communication Research", (APPLIED COMM

RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 168-171).

7. New course, Communications Arts (COMM) 3211, "Event Planning", (EVENT PLANNING – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016 with the description changed to read – An introduction to the principles of event management including planning,… .  (pages 172-175).

8. New course, Communications Arts (COMM) 3331, "Creativity and Communication Design", (CREATIVITY AND COMM DESIGN – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016.  (pages 176-179).

9. New course, Communications Arts (COMM) 3411, "Visual Communication and Aesthetics", (VISUAL COMM AND AESTHETICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 180-183).

10. New course, Communications Arts (COMM) 3421, "Social Media Strategies", (SOCIAL MEDIA STRATEGIES – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 184-187).

11. New course, Communications Arts (COMM) 4111, "Data Analytics for Communication", (COMM DATA ANALYTICS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the description changed to read …3111.  Analysis of large… .  (pages 188-191).

12. New course, Communications Arts (COMM) 4151, "Applied Health Communication", (APPLIED HEALTH COMMUNICATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the prerequisite changed from COMM 3230 to COMM 3231.  (pages 191-196).

13. New course, Communications Arts (COMM) 4431, "Listening and Interviewing", (LISTENING AND INTERVIEWING – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 197-200).

14. New course, Communications Arts (COMM) 4441, "Communication Across Difference", (COMM ACROSS DIFFERENCE – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 201-204).

15. New course, Communications Arts (COMM) 4521, "Crisis Communication and Negotiation", (CRISIS COMM & NEGOTIATION – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016.  (pages 105-208).

16. New course, Communications Arts (COMM) 4531, "Communicating Globally", (COMMUNICATING GLG GLG GLGLG GLGI

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37. New major BFA in Public Relations was approved effective Fall Semester 2016 with the first paragraph changed to read …demanding field in which professionals… . (pages 279-284).

38. Revised course number, and description, Public Relations (PREL) 2000, "Introduction to Public Relations", (INTRO PUBLIC RELATIONS – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016. (pages 285-287). Deactivation of COMM 3200.

39. Revised course prefix, hours, title, prerequisites, and description, Public Relations (PREL) 3210, "Strategic Design for Public Relations", (STRATEGIC DESIGN PUB RELATIONS – 3 credit hours, 1 lecture hour, 4 lab hours, and 5 contact hours), was approved effective Fall Semester 2016. (pages 288-290). Deactivation of COMM 3210.

40. Revised course prefix, hours, title, prerequisites, and description, Public Relations (PREL) 3220, "Strategic Writing for Public Relations", (STRATEGIC WRITNG PUB RELATIONS – 3 credit hours, 2 lecture hours, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016 with the description changed to read …3510. A study of the writing of public… . (pages 291-293). Deactivation of COMM 3220.

41. Revised course prefix, hours, title, prerequisites, and description, Public Relations (PREL) 3240, "Strategic Design for Digital Media", (STRATEGIC DESIGN DIGITAL MEDIA – 3 credit hours, 2 lecture hour, 2 lab hours, and 4 contact hours), was approved effective Fall Semester 2016. (pages 294-296). Deactivation of COMM 3240.

42. Revised course prefix, hours, prerequisites, and description, Public Relations (PREL) 4200, "Public Relations Research", (PUBLIC RELATIONS RESEARCH – 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2016 with the prerequisite changed from COMM 3311 changed to COMM 3111.