

ACADEMIC COMMITTEE  
AGENDA  
December 2, 2013

1. Minutes of the November 11, 2013 meeting. (pages 1-4) were approved by email November 20, 2013.
2. **COLLEGE OF BUSINESS**
  - a. Revised senior college curriculum for the BBA in Economics (pages 5-6)
  - b. Revised requirements for the minor in Advertising and Promotions (pages 7-8)
  - c. Revised requirements for the BBA in Management (pages 9-10)
  - d. Revised prerequisites for MKTG 4300 (pages 11-13)
  - e. Revised course description MKTG 4980 (pages 14-16)
3. **COLLEGE OF EDUCATION AND HUMAN SERVICES**
  - a. Revised Examples of Outcomes Assessment for the MED in ACERevised Business Education and